



COMMODITY CLASSIC 2022 REGISTRATION PACKET INSERTS Exclusive Opportunity for Sponsors

Available to Platinum, Gold, Silver, Bronze or Mini What's New Sponsors

- Request(s) must be made online. Link available [here](#).
- Artwork must be approved by show management prior to printing.
- Inserts must be **one flat piece no larger than 8 ½" x 11"** to fit into packets.
- Printed materials must be received by deadline to qualify – no exceptions
- Print quantity to be verified in January via email

**Increase Visibility & Traffic to Your Booth, Session, Special Event...
Target Your Message to Customers in Registration Packets!**

Important Dates

Insert Request and Artwork must be submitted and approved by **January 14, 2022**

\$5,000* flat fee is an excellent investment to maximize your return

*this flat fee allows you to choose who you want to reach from the following groups (you can select any combination of the 3 noted below):

- Farmer attendees and their families
- Non-Farmer attendees
- State & National Association Staff

Each sponsor is responsible for coordinating all vendors (agencies, designers, etc.) and printing to ensure the verified quantity of printed materials is received at the registration office in Maryland no later than **February 4, 2022**.

Questions?

CommodityClassicInserts@maritz.com

Commodity Classic strives to produce quality events that provide timely, informational content of value to its attendees. As we transition from virtual meetings held during the COVID-19 pandemic and return to in-person events, the safety and wellbeing of our staff, farmers, industry partners and all participants remains our #1 concern. We will work with each venue to ensure Commodity Classic events are held in a clean, safe environment in a manner that adheres to CDC and other prevailing health guidelines, along with local government stipulations.