



Commodity Classic
Exhibit Space & Display Guidelines

2023



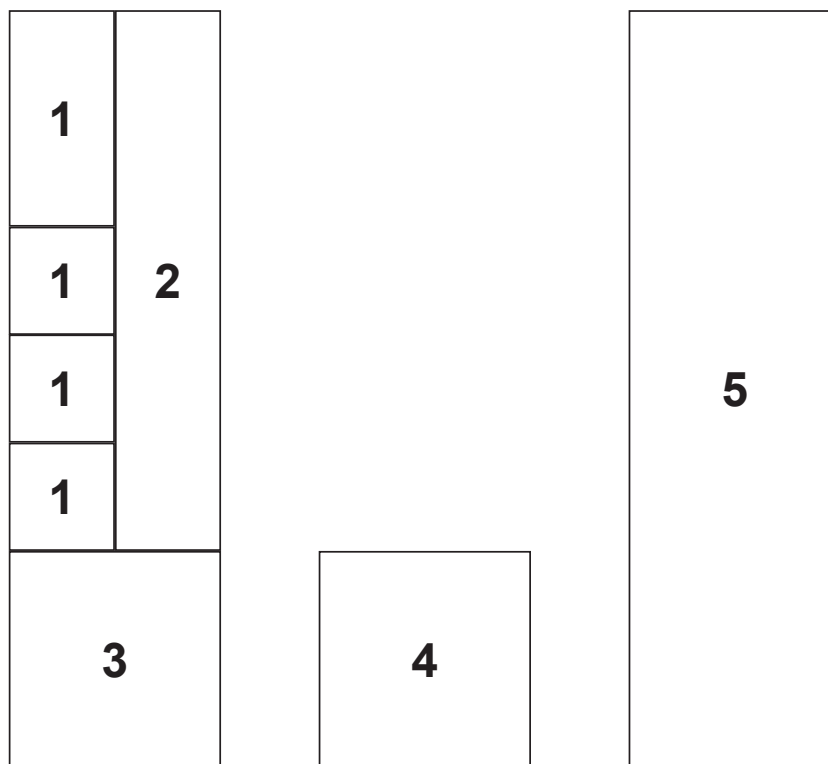
Commodity Classic

Exhibit Space & Display Guidelines

The following Exhibit Space and Display Guidelines have been designed using the IAEE (International Association of Exhibitions and Events) guidelines and modified to adhere to some of the needs of Commodity Classic exhibitors and show management. Every attempt has been made to maintain fairness to exhibitors in booths of all sizes and to maintain clear lines of sight to neighboring booths.

The Exhibitor Advisory Council requests that Commodity Classic fully enforce the exhibitor contract rules and regulations in order to maintain Commodity Classic as a premier show.

Types of Booths/Displays



- 1 – Linear Booth (100 and 200 sq ft spaces shown)
- 2 – Linear Booth 400+ sq ft (500 sq ft shown)
- 3 – End-Cap or Peninsula Booth
- 4 – Island Booth 400-2,000 sq ft (400 sq ft shown)
- 5 – Island Booth 2,000+ sq ft

Linear Booth

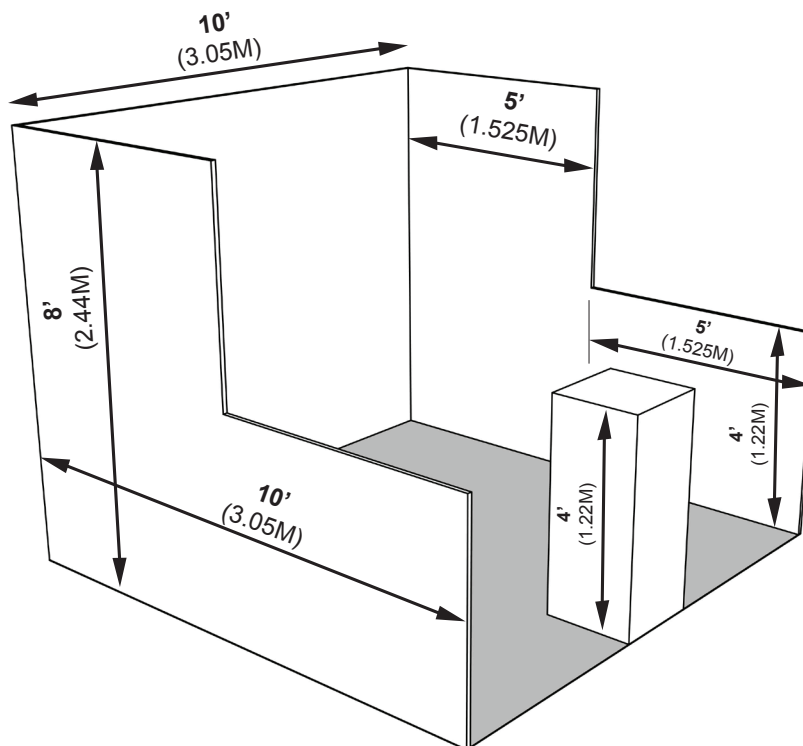
Linear Booths, also known as “in-line” booths, are generally arranged in a straight line, with neighboring booths on their left and right – with one side exposed to the aisle.

• Dimensions

To maintain consistency and for ease of layout and/or configuration, floor plan design in increments of 10 ft. (3.05m) has become the standard. Therefore, linear booths are most commonly 10 ft. (3.05m) wide and 10 ft. (3.05m) deep (10' x10'). Max back wall height limit is 8 ft. (2.44m).

• Use of Space

Regardless of the number of linear booths utilized, display materials should be arranged in such a manner so as not to obstruct sightlines of neighboring exhibitors. The max height of 8 ft. (2.44m) is allowed only in the rear half of the booth space display materials may not extend over the 8 ft. (2.44m) back wall (this includes flags, banners, exhibits, etc.) – with a 4 ft. (1.22m) height restriction imposed on all materials in the remaining space forward to the aisle.



Corner Booth

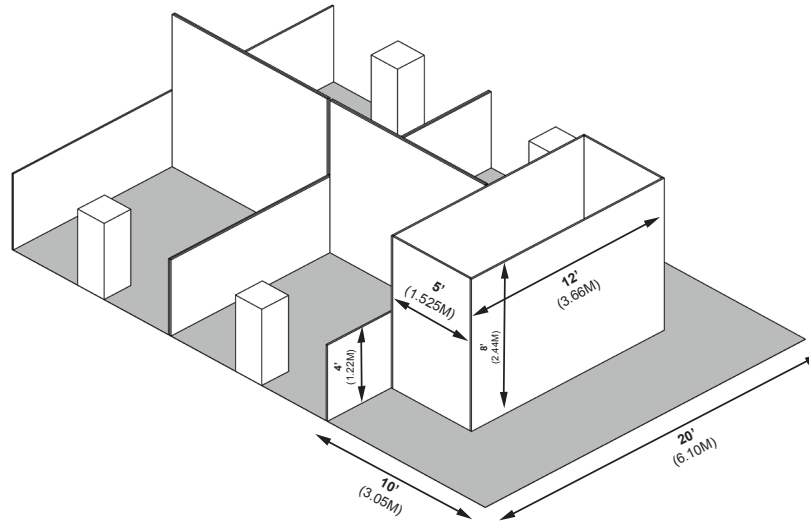
A Corner Booth is a Linear Booth at the end of a series of in-line booths with exposure to intersecting aisles on two sides. All other guidelines for Linear Booths apply.

End-Cap Booth

An End-Cap Booth is a Linear Booth and is exposed to aisles on three sides and comprised of multiple booths.

• Dimensions and Use of Space

End-Cap booths are generally 10 ft. (3.05m) deep by 20 ft. (6.10m) wide. The max back wall height of 8 ft. (2.44m) is allowed only in the rear half of the booth space and within 4 ft. (1.22m) of the two side aisles. In order to keep the sightlines open for neighboring booth spaces directly behind the End-Cap, back wall of booth may not be more than 12 ft. (3.66m) wide.

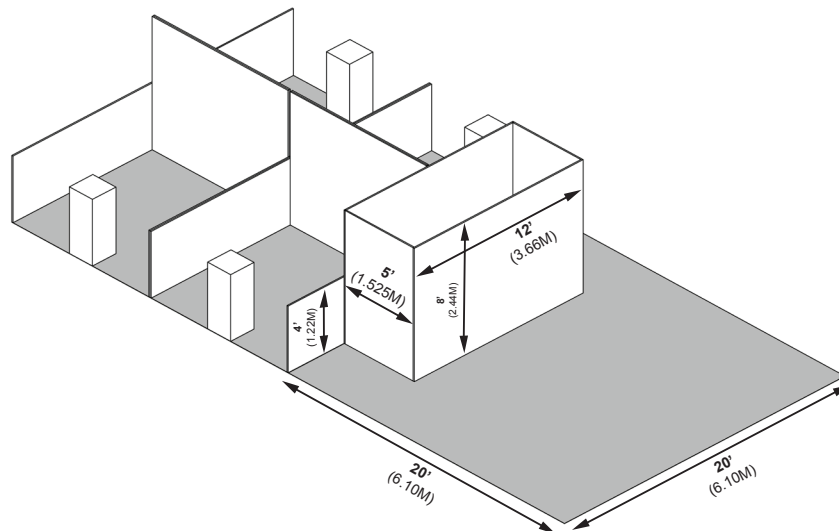


Peninsula Booth

A Peninsula Booth is exposed to aisles on all three sides, and comprised of a minimum of four booths.

• Dimensions and Use of Space

A Peninsula Booth is usually 20 ft. by 20 ft., (6.10m by 6.10m) or larger. When a Peninsula Booth backs up to two Linear Booths, the back wall restrictions are the same as those related to End-Cap Booths. See End-Cap Dimensions & Use of Space above.



Island Booth

An Island Booth is any sized booth exposed to aisles on all four sides.

- **Dimensions**

An Island Booth is typically 20 ft. by 20 ft. (6.10m by 6.10m) or larger, and it may be configured with different dimensions.

- **Use of Space**

The entire cubic content of the space may be used up to the maximum allowable height, which is 20 ft (6.10M), including signage- when ceiling height and rigging permit.

- **Note**

Rigging of exhibit components, trusses and hanging signs is allowed on 6+ booth spaces only (20 ft x 30 ft).

