

PREPARING FOR THE NEXT GENERATION

MARCH 9-11, 2023 **ORLANDO**



MARKETING MATERIALS

Success starts with a plan and to help you plan, we've developed some downloadable tools to make the most of your participation at Commodity Classic!

Download these convenient promotional tools to drive visitors to your booth at the 2023 Commodity Classic in Orlando!

1. Visit CommodityClassic.com and click "2023 Marketing Assets Library" in the left column
2. Download dynamic **print and banner ads, radio spots and promotional videos**
3. Use these items in your customer emails, newsletters, on social media and in personalized invitations to promote your participation in the show

Suggested use:

- Add a banner to your website
- Post a video, radio ad or image to your social media and include #Classic23
- List the event on your calendar
- Send a branded postcard, flier or email to your customers to encourage them to attend Commodity Classic in Orlando
- Invite attendees to participate in a giveaway or special event
- Promote your presence at Commodity Classic through a newsletter or magazine article
- Publicize your booth number in customer communications



Many videos are available on the Commodity Classic YouTube channel.

For questions, contact Kris Martinez
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A full library of print and banner ads in multiple formats are available for download.

